

Unique Market Position:

Vision:
Date_____/_____%Complete

Mission:
Date_____/_____%Complete

Purpose:

Critical
Factor #1

Critical
Factor #2

Critical
Factor #3

Critical
Factor #4

Critical
Factor #5

1. _____ Date_____/_____%Complete

2. _____ Date_____/_____%Complete

3. _____ Date_____/_____%Complete

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2. _____ Date_____/_____%Complete

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3. _____ Date_____/_____%Complete